HOUSEHOLD DISINFECTANTS

FROM CONCEPT TO MARKET

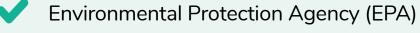
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Under the Federal Insecticide, Fungicide and Rodenticide Act as amended, for the pesticide registered under EPA Reg. No.

How Is My Disinfectant Approved For Safety?

Did you know that before a disinfectant product can touch your counter-top to kill germs, there is a complex and rigorous process to ensure its safety? Disinfectants are "antimicrobial" products. Antimicrobial products prevent the growth and spread of unwanted microbes such as disease-causing viruses (like the flu) bacteria (like E. coli and salmonella) and fungi (such as mold).

IT IS A HIGHLY SCRUTINIZED PROCESS THAT CAN INCLUDE EVALUATION BY:



Bureau of Alcohol Tobacco Firearms

State/County/Local Regulations

Food and Drug Administration

market research.



Routine Monitoring and Assessing

Consumer Product Safety Commission



RESEARC



STEP TWO

From here, surveys and polling, focus groups and other research methods are conducted to gauge

public interest and demand.

Let's Start From The Beginning

It all begins when a company has an idea for a new

product based on a need that isn't being met. To ensure

their product or concept poses no harm to people or the

environment, companies begin by thoroughly testing it.

Only those that pass this rigorous testing advance to



At this stage, federal and state pesticide product registration requirements as well as shipping rules, manufacturing permits, waste permits, and disposal mandates are scrutinized and evaluated.



Suppliers of the product's ingredients must meet strict EPA standards and should be reputable and reliable.





Throughout this entire process, the product continues to be rigorously tested for stability, efficacy, safety, and packaging standards. These tests are often conducted by independent laboratories adhering to a strict set of guidelines.



market, acceptance is required not only from federal EPA, but also state agencies.

For a product to successfully reach the



gone to market, it still doesn't end there.



The EPA regularly reevaluates each antimicrobial registration to make sure it continues to meet safety standards. EPA can

It's In A Constant State Of Review

require modifications to the way the product is used if risk concerns are identified.



DEVELOP

From the chemical product's development to its disposal, the safety of people, animals, and the planet are always in mind.

CONSUMER









to ensure the labels tell you exactly what you need to know in a direct and visible way. Labels must include how to use the product, how to

Is The Label Clear To Read





