

## ANTIMICROBIALS:

# What Are They And Why Do They Matter?

If you're Anti-Germs, Anti-Infection or Anti-Spoil (and who isn't?), antimicrobials are here to protect you in countless ways each day.

"Antimicrobials" may sound complicated, but what they do is simple: They help stop the growth and spread of microbes that could harm you or your family.

Every day, these tiny superheroes are used to help kill or prevent the growth of bacteria, viruses and fungi. These good chemistries touch many aspects of our daily lives, helping to clean and disinfect our homes, medical facilities and public spaces.



### Antimicrobial = Anti-Germs

Anywhere there are people or surfaces people frequently touch, there are germs. To reduce the spread of germs, we rely on antimicrobial disinfectants and sanitizers.

*Often used to disinfect and sanitize sinks, countertops, doorknobs and floors.*



### Antimicrobial = Anti-Infection

Antimicrobials are among the first lines of defense in the battle against infection. Disinfectants and sterilizers are essential to killing germs and viruses that would otherwise pose real dangers to you and your family

*Often used for sanitizers, sterilizers, and disinfectants.*



### Antimicrobial = Anti-Spoil

Did you know antimicrobials help make products more sustainable and last longer? Many surprising household items, from paints and textiles to the wood in your home, would decay or spoil if it weren't for the power of antimicrobials.

*Often found in wood, paints, and textiles.*

What kind of antimicrobial user are you? [Learn more at goodchemistryliveshere.com.](https://www.goodchemistryliveshere.com)